

## **OFFICIAL RULES FOR THE PRO•LINE “PROLINE 30 – SEPTEMBER NEW ACCOUNT” PROMOTION FROM ATLANTIC LOTTERY CORPORATION INC. (“ALC”)**

The PRO•LINE “PROLINE 30 – SEPTEMBER NEW ACCOUNT” promotion provides all prolinestadium.com members (not available for purchase at retail locations) an opportunity to receive \$30 in free-play tokens from 06:00:00 Atlantic Standard Time (AST) on September 1, 2024, to 23:59:59 AST on September 30, 2024 (“Promotion Period”).

Any new alc.ca accounts registered during the Promotion Period that spend an amount equal to or greater than \$30 on PRO•LINE, STADIUM•BETS, FUTURES, or FANTASY within the Promotion Period qualify to earn \$30 in free-play tokens (three (3) \$10 free-play tokens). A maximum of three (3) \$10 free-play tokens (total of \$30) can be earned during the Promotion Period. Wagers placed using a PRO•LINE token(s) or other forms of ALC bonusing, do not qualify as part of the \$30 spend requirement.

Free-play token amounts will automatically be added to accounts as a wagering payment option after October 4, 2024 (or as soon as practicable after), when the results of the promotion are processed in the system. Free-play tokens can only be used on PRO•LINE, STADIUM•BETS, or FANTASY, and expire on December 31, 2024, at 23:59:59 AST.

**\*Each \$10 free-play token can be used on PRO•LINE, STADIUM•BETS, or FANTASY only at prolinestadium.com (cannot be used at retailer locations). Free-play tokens earned must be used by December 31, 2024, at 23:59:59 AST. Token amount will be deducted from winnings.**

### **Promotion Period:**

The offer begins at 06:00:00 AST on September 1, 2024, and ends at 23:59:59 AST on September 30, 2024.

### **HOW TO PARTICIPATE:**

To participate in this promotion:

1. Any new alc.ca accounts registered during the Promotion Period that spend an amount equal to or greater than \$30 on PRO•LINE, STADIUM•BETS, FUTURES, or FANTASY within the Promotion Period qualify to earn \$30 in free-play tokens (three (3) \$10 free-play tokens). A maximum of three (3) \$10 free-play tokens (total of \$30) can be earned during the Promotion Period. Wagers placed using a PRO•LINE token(s) or other forms of ALC bonusing, do not qualify as part of the \$30 spend requirement.
2. To participate in the promotion: participants must be 19+; must be a resident of Atlantic Canada; and must have an active and funded alc.ca online account.
3. The promotion will run from 06:00:00 Atlantic Standard Time (AST) on September 1, 2024, and closes at 23:59:59 AST on September 30, 2024.

### **PROMOTION REWARDS:**

1. Eligible participants will receive a maximum of three (3) \$10 free-play tokens for eligible wagers placed on PRO•LINE, STADIUM•BETS, FUTURES, or FANTASY during the Promotion Period.
2. The \$10 free-play tokens will be automatically added to accounts that have made qualifying wagers after October 4, 2024 (or as soon as practicable after), when the results of the promotion are processed in the system.
3. Free-play tokens earned can only be used on PRO•LINE, STADIUM•BETS, or FANTASY.

4. Only one (1) free-play token may be used on a single game. A single game includes the sum of all betting markets for that game. For example, you cannot use a free-play token on the moneyline, and then use a second free-play token on the same moneyline, the Spread, Total, H2H (head-to-head) or Winning Margins markets for the same game.
5. Eligible participants must use their \$10 free-play token by December 31, 2024, at 23:59:59 AST (token has no cash value otherwise).
6. There is no cash option for this offer. Free-play token(s) hold no cash value and cannot be used towards earning another free-play token(s).
7. Free-play token amount will be deducted from winnings.
8. Free-play tokens are non-withdrawable.
9. This offer is non-transferable.
10. Participants must have an active alc.ca account in order to claim their \$10 free-play token(s).

### **PROMOTION ELIGIBILITY**

This promotion is sponsored by ALC and is open to residents of New Brunswick, Newfoundland and Labrador, Nova Scotia, and Prince Edward Island, who are nineteen (19) years of age or older, have an active and funded alc.ca account, are members of prolinestadium.com, and reside in Atlantic Canada at the time of entry.

Please note: Any individual who has falsified their registration information will be ineligible to receive their \$10 free-play token(s).

### **DELIVERY OF PRIZES**

The \$10 free-play token(s) will be automatically added to accounts that have made qualifying wagers. Free-play token(s) will appear as a wagering payment option after October 4, 2024 (or as soon as practicable after), when the results of the promotion are processed in the system. These can be found under “Free Bet Tokens” on the Check-Out page when placing your eligible wager.

### **GENERAL RULES**

1. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
2. By taking part in this offer, participants agree to release and hold harmless Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively “Released Parties”), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
3. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
4. ALC has the right, at its sole discretion, to make substitutions of equivalent kind and value in the event of unavailability of any specified offer for reasons beyond ALC’s control.
5. Participants must accept the offer as awarded.
6. Requests for official promotion rules and regulations can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included).
7. ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof.

8. If for any reason, in the opinion of ALC, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry. ALC reserves their right to modify the official rules and regulations of this promotion without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
9. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
10. ALC is not responsible for commencing, continuing, or completing the PRO•LINE “PROLINE 30 – SEPTEMBER NEW ACCOUNT” promotion in the event of circumstances beyond the control of ALC, and ALC may, at its sole discretion, change or alter this promotion, as ALC deems necessary.
11. These official rules govern the promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
12. ALC reserves the right to cancel this promotion, in whole or in part, or to delay the promotion for any reason whatsoever and without prior notice, including in cases of fortuitous events or *force majeure*.

Aussi disponible en français