



OFFICIAL PROMOTION RULES AND TERMS AND CONDITIONS
for Atlantic Lottery Corporation's (ALC)
"VIDEO LOTTERY FORT KNOX" PROMOTION
SEPTEMBER 9, 2024 – OCTOBER 20, 2024

PROMOTION PERIOD

The "VIDEO LOTTERY FORT KNOX" promotion begins September 9, 2024 at 10:00:00 AM Atlantic Time (or as soon as the Video Lottery terminals are available) and ends October 20, 2024 at 11:59:59 PM Atlantic Time ("Promotion Period"). The promotion is available for residents of New Brunswick and Newfoundland and Labrador only who are nineteen (19) years of age or older.

Weekly draws will occur according to the below Figure 1 and will consist of weekly escalating cash draws. Players with qualifying ballots will automatically earn one (1) entry in the weekly draw occurring in that same week the eligible product was entered. Players will also earn one (1) grand prize entry for each eligible product entered.

Weekly promotion periods will open on the dates indicated in the below Figure 1 and close on the dates indicated at 11:59:59 PM AT. The contest will close on October 20, 2024, at 11:59:59 PM AT.

Figure 1

Weekly Promotion Period	Cash Prize Draw	Draw Dates
Week 1: September 9, 2024 at 10:00 am AT and ending September 15, 2024 at 11:59 pm AT	\$500.00	September 19, 2024 (or as soon as possible thereafter)
Week 2: September 16, 2024 at 12:00 am AT and ending September 22, 2024 at 11:59 pm AT	\$1,000.00	September 26, 2024 (or as soon as possible thereafter)
Week 3: September 23, 2024 at 12:00 am AT and ending September 29, 2024 at 11:59 pm AT	\$1,500.00	October 3, 2024 (or as soon as possible thereafter)
Week 4: September 30, 2024 at 12:00 am AT and ending October 6, 2024 at 11:59 pm AT	\$2,000.00	October 10, 2024 (or as soon as possible thereafter)
Week 5: October 7, 2024 at 12:00 am AT and ending October 13, 2024 at 11:59 pm AT	\$2,500.00	October 17, 2024 (or as soon as possible thereafter)
Week 6: October 14, 2024 at 12:00 am AT and ending October 20, 2024 at 11:59 pm AT	\$3,000.00	October 24, 2024 (or as soon as possible thereafter)
Grand Prize Draw: eligible entries starting September 9, 2024 at 10:00 am AT and ending October 20, 2024 at 11:59 pm AT	\$5,000.00	October 24, 2024 (or as soon as possible thereafter)
Total Prizing	\$15,500	

HOW TO PARTICIPATE

Participation in the VIDEO LOTTERY FORT KNOX PROMOTION is via ballot entry. To receive a ballot entry, a player must complete a bonus round of a Fort Knox eligible game, being either "Scarab" or "The Wild Life Extreme" (see Qualifying Games in the table below).

NOTE: Fort Knox enabled games can be identified on the Video Lottery terminal game chooser screen. These games (Scarab and The Wild Life Extreme) will also be indicated by the inclusion of the Atlantic Lottery logo over the corner of the game icon.

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Upon receipt of the ballot, the player must then log into their alc.ca account via 2chance.alc.ca/videolottery and either scan the VLT (Video Lottery Terminal) ballot barcode on a mobile device or manually enter the unique VLT ballot number. For each VLT ballot entered, the player's account will earn an entry into the corresponding weekly draw (see Figure 1) as well as the grand prize draw.

Qualifying Games	Terminal Details
Scarab	IGT Crystal Dual Terminal
The Wild Life Extreme	IGT Crystal Dual Terminal

Players can earn a maximum of five (5) entries per day into the weekly draws and five (5) entries per day into the grand prize draw. Players are eligible to win any weekly cash draw entered plus the grand prize draw. Weekly cash draw entries do not carry over week to week. Players will continue to earn their regular Video Lottery spins for each eligible ballot entered.

GRAND PRIZE DRAW

There will be one random grand prize draw at the end of the VIDEO LOTTERY FORT KNOX PROMOTION. The Grand Prize draw will take place October 24, 2024 (or as soon as possible thereafter).

Grand Prize Details	Number of Prizes
\$5,000 Cash	1

Draws & Prizes

1. Players are eligible to win any weekly cash draw entered plus the grand prize draw.
2. Weekly cash draw entries do not carry over week to week.
3. There will be one (1) Grand Prize draw at the end of the promotion (October 24, 2024, or as soon as possible thereafter).
4. The odds of winning a weekly cash draw will depend upon the total number of eligible entries received during the Weekly Promotion Period. The odds of winning the Grand Prize will depend upon the total number of eligible entries received during the Promotion Period.
5. All draws adhere to the draw procedures established for the draw by ALC.

DELIVERY OF PRIZING

ALC will attempt to contact the potential winner within one (1) business day after the potential winner has been drawn (or as soon as possible thereafter). Potential winners will be notified using the contact information provided in the alc.ca account. If ALC is not able to contact the potential winner within seven (7) days after initial attempt, ALC shall have the right to disqualify the potential winner; the entry drawn immediately after the disqualified entry will be eligible to win the prize that otherwise would have been awarded for the previously selected entry. This process will continue until ALC is able to contact a potential winner as referred to in this section. ALC shall be fully and completely released and discharged from any liability or responsibility in this regard.

Government issued photo identification must be provided for proof of identification and age in person or via scanner or fax machine within seventy-two (72) hours of being contacted; failure to do this will result in the winner waiving his/her right to the prize. If the winner is under the age of nineteen (19), they will be disqualified and an alternate winner for the same prize will be drawn.

Prize package is non-transferable.

PROMOTION ELIGIBILITY

This offer is sponsored by ALC and is open to residents of New Brunswick and Newfoundland and Labrador who are nineteen (19) years of age or older, with the exception of employees of ALC and any affiliated Agency of Record, including immediate family of the aforementioned. 'Immediate Family' means the spouse, sibling, parent, and/or child of an employee referred to above who resides with that employee.

NOTE: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.

NO PURCHASE NECESSARY.

No purchase is necessary to enter. Entrants can obtain a no purchase online code ("No Purchase Code"), which can be entered into alc.ca to earn one (1) entry in the Video Lottery Fort Knox Promotion. Eligible entrants can obtain this by sending a request in writing, including: (a) the entrant's first and last name, age, and valid email address associated to the entrant's alc.ca account; (b) a 200-word unique essay describing why they would want to win a prize; (c) which draw they are requesting a No Purchase Code for by mailing the request (in an envelope with sufficient Canadian postage) to: Atlantic Lottery Corporation – Video Lottery Fort Knox Promotion, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (collectively, a "No Purchase Code Request"). Limit of one (1) No Purchase Code Request per envelope with sufficient postage (maximum of one (1) No Purchase Code will be sent per No Purchase Code Request). The No Purchase Code will be delivered via an email to the email address the entrant provided; No Purchase Code Requests that do not indicate a valid email address associated with an alc.ca account will be ineligible to receive a No Purchase Code. Unique essays that are photocopied or otherwise produced or reproduced by mechanical or electronic means and/or that are not reasonable, unique, and original are void. No Purchase Code Requests must be received by ALC no later than October 20, 2024. ALC is not responsible for delayed or no delivery of a No Purchase Code Request or providing a No Purchase Code prior to the end of the Contest Period. Players can earn a maximum of five (5) No Purchase Codes per day to be entered into the weekly draws and five (5) No Purchase Codes per day to be entered into the Grand Prize draw during the Promotion Period. Players must have an active alc.ca member account created prior to sending the No Purchase Code Request.

NO REPRESENTATIONS

ALC makes no representations of any kind whatsoever about the computer system used to conduct this Promotion and shall not be liable for any loss or damage suffered by any person as a result of the operation of the computer system or the failure of the computer system to operate properly or at all.

PRIVACY

ALC is committed to respecting your right to privacy, for more information on our privacy policy, please visit www.alc.ca.

GENERAL RULES

1. Players must have a valid alc.ca account, reside in New Brunswick or Newfoundland and Labrador and be nineteen (19) years of age or older.
2. In order to be declared a winner, the player whose entry is selected will be required to correctly answer, unaided, a mathematical skill-testing question.
3. These Terms and Conditions govern this promotion. ALC reserves the right to modify or withdraw this promotion at any time and without prior notice.
4. Members who have registered through fraudulent means or have provided false or misleading information will be disqualified. ALC will not be responsible for failed entry attempts for any reason whatsoever.
5. By entering this promotion, participants agree to release and hold harmless ALC, retailers of ALC (collectively "Released Parties"), and the shareholders, directors, officers, employees and agents of

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the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.

6. Decisions of ALC with respect to this promotion are final on all matters of fact, interpretation, eligibility, and procedure.
7. ALC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond ALC's control. Unclaimed prizes will not be awarded.
8. Winner must accept prizes as awarded.
9. By entering this promotion, winners agree to allow ALC and its agents to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded. The grand prize winner will be required to execute a consent allowing publication and/or broadcast of their name, likeness, voice, statements, and photographs without compensation.
10. All entries become the property of ALC who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed, or misdirected mail, voice messages, e-mail or any computer errors or malfunctions. No promotion entries will be entered into except with entries selected as potential winners. Requests for official promotion rules and regulations or names of prize winner(s) can be mailed to: Atlantic Lottery Corporation, PO Box 5500, 922 Main St., Moncton, NB, E1C 8W6 (for which a self-addressed, postage paid envelope must be included). ALC does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed, or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software, or any combination thereof. Entry materials/data that have been tampered with or altered are void. If for any reason, in the opinion of ALC, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry, and select a winner from previously received eligible entries. ALC reserves their right to modify the official rules and regulations of this promotion without materially affecting the terms and conditions hereof. ALC reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the promotion or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
11. This promotion is subject to all applicable federal, provincial, and municipal laws and regulations. By entering this promotion, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age, and home address) by ALC for the purposes of implementing, administering, and fulfilling this promotion. ALC will not sell or transmit this information to third parties except for the purposes of administering this promotion. ALC is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. ALC will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
12. ALC is not responsible for commencing, continuing, or completing the "VIDEO LOTTERY FORT KNOX" promotion or awarding any prize in the event of circumstances beyond the control of Atlantic Lottery Corporation.
13. All draws will adhere to the draw procedures established for the draw by ALC.

14. These official rules govern the promotion and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.

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